

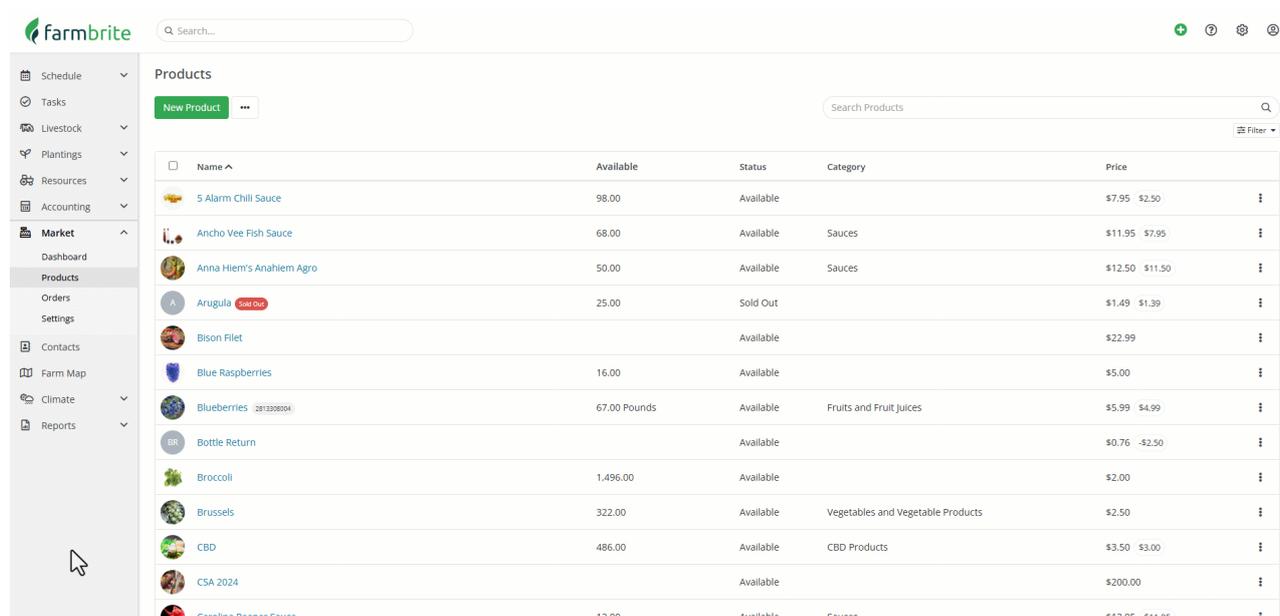
# Product Variations

Last Modified on 05/30/2025 3:32 pm MDT

You might sell some products that are very similar to each other, but differ slightly in color, size, flavor, or contents. Maybe you sell eggs, and offer them in packages of 12, 18, or 36, and also have varieties like brown, blue, or white. Perhaps you harvest bulk produce, and then package it in different size containers like individual clamshells or larger wholesale cases for restaurant use. Or how about CSA share boxes that have different contents? You might even sell t-shirts with your farm logo, and want to offer different sizes and color options. For these and many other scenarios, you can create product variations to provide a streamlined experience for your customers in your online store.

**To do this, you'll navigate to Market, and select Products.** You'll first need to create a new product, and then you'll see an option for variations. The product you create first is a "parent product", which serves as the top-level container for your variations. Your variations will inherit some of these details, like tax override percentages, financial category selections, and delivery options. Your online store customers will first pick the parent product, and then be presented with the variations as options for purchase. *Tip: Add a generic photo to your parent product so your online store customers see an image for it.*

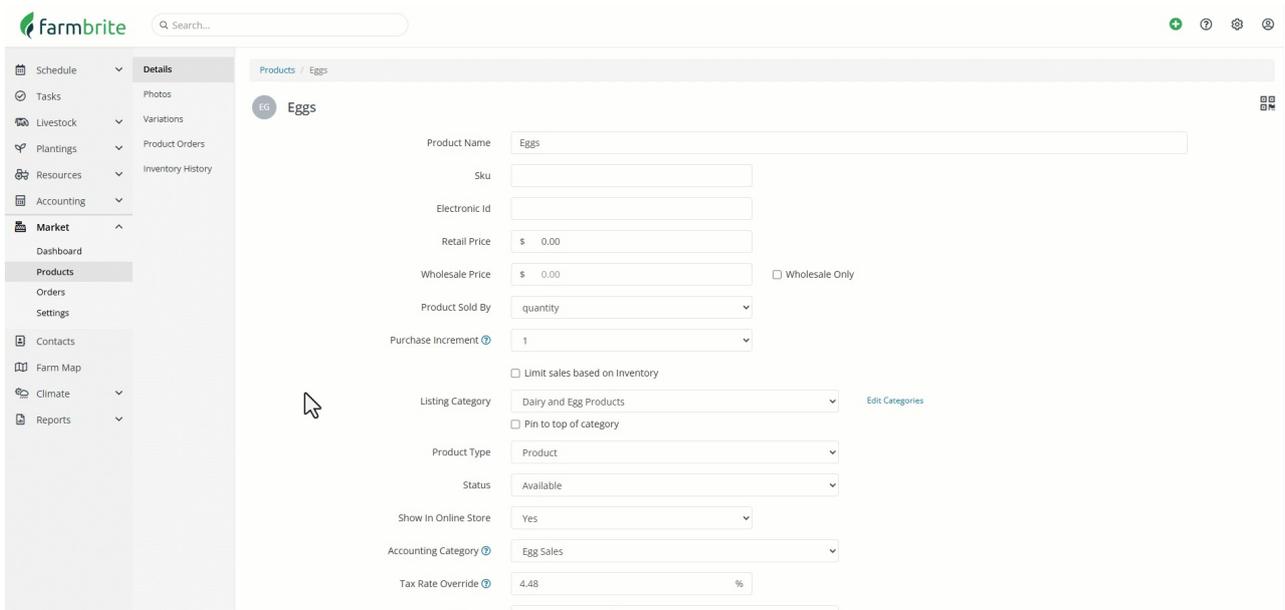
*Note: Variations cannot be added to existing products that have been added to orders. If you have been using the market prior to this feature being available, you'll create new products to define variations. Your previous products can be archived, and will still be shown in reports.*



The screenshot shows the Farmbrite interface with a sidebar on the left containing navigation options like Schedule, Tasks, Livestock, Plantings, Resources, Accounting, Market, Dashboard, Products, Orders, Settings, Contacts, Farm Map, Climate, and Reports. The main content area is titled 'Products' and features a 'New Product' button and a search bar. Below is a table of products:

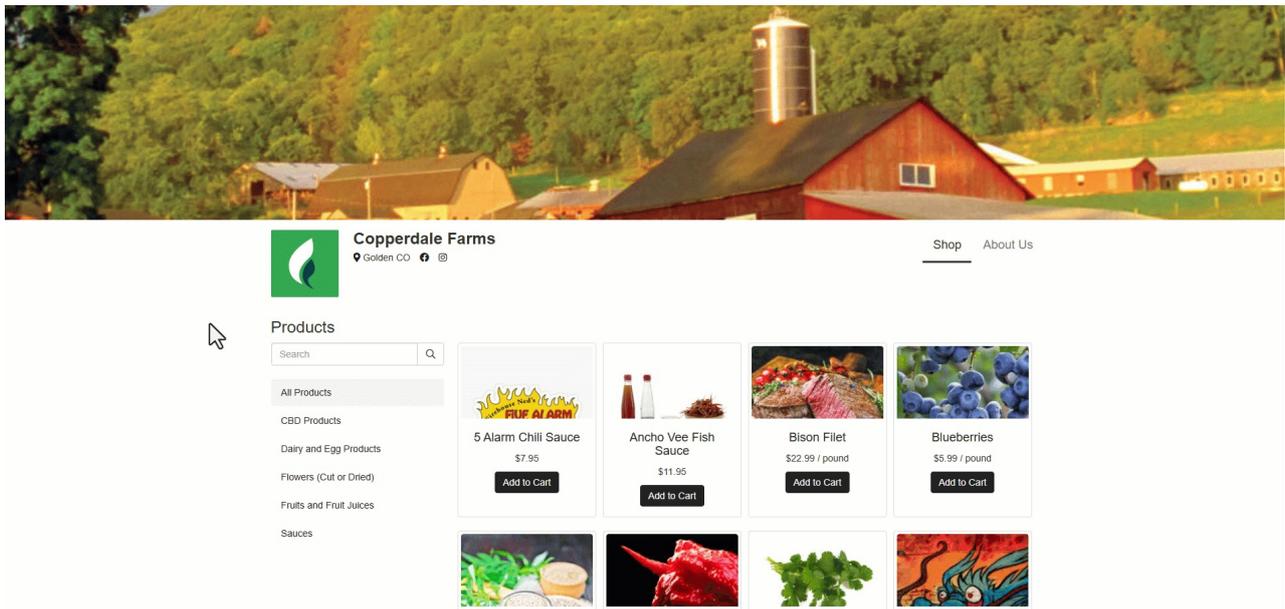
Name	Available	Status	Category	Price
5 Alarm Chili Sauce	98.00	Available		\$7.95 \$2.50
Ancho Vee Fish Sauce	68.00	Available	Sauces	\$11.95 \$7.95
Anna Hiem's Anahiem Agro	50.00	Available	Sauces	\$12.50 \$11.50
Arugula <span>Sold Out</span>	25.00	Sold Out		\$1.49 \$1.39
Bison Filet		Available		\$22.99
Blue Raspberries	16.00	Available		\$5.00
Blueberries 2813302004	67.00 Pounds	Available	Fruits and Fruit Juices	\$5.99 \$4.99
Bottle Return		Available		\$0.76 -\$2.50
Broccoli	1,496.00	Available		\$2.00
Brussels	322.00	Available	Vegetables and Vegetable Products	\$2.50
CBD	486.00	Available	CBD Products	\$3.50 \$3.00
CSA 2024		Available		\$200.00
Carolina Reaper Sauce	12.00	Available	Sauces	\$13.95 \$11.95

**Creating your first variation is very similar to creating the parent product.** You'll choose Variations in the menu, and then New Product Variation. There are less fields available for the variation, so you'll supply the details that are unique for this product. That might be a unique SKU, price, status, and description. Save, and you'll see an additional option to add photos to the variation. In our example below, we create two variations for our eggs; a package of a dozen, and another of 18. You can create as many variations as you need for the parent product.



## Online Shop and POS Experience

Product variations are mainly used to provide an easier shopping experience for your customers browsing the Online Shop, or your cashier's using the POS. When they access the site, they'll see the parent product listed on the main page, and can click View to see the variations available. Each variation is shown with photos and prices. The variations can be added to their cart from here.



## Adding Variations to Admin Orders

While the variations are designed to be most beneficial to your online shop customers, you can still add them when creating orders administratively within Farmbrite. You can search for your variation when adding the product, and you'll see it listed with the parent as "Parent : Variation" in the menu. You can add it to the order and then pick it as well.

farmbrite

Search...

Orders/Invoices

Create New

Search

Criteria: Order Status: Multiple Filter

#	Order Total	Status	Customer	Date
110928	\$9.59	Picking Paid	Rosalie Apriele chris+rosalie@farmbrite.com	May. 30, 2025
110926	\$9.59	Ordered Paid	Hayride McGee chris+hayride@farmbrite.com	May. 29, 2025
110913	\$13.94	Complete Paid	Bobby Baccala chris+bobby1014@farmbrite.com	May. 29, 2025
110917	\$1.00	Complete Paid	Bobby Baccala chris+bobby1014@farmbrite.com	May. 29, 2025
110909	\$8.66	Complete Paid	Bobby Baccala chris+bobby1014@farmbrite.com	May. 29, 2025
110912	\$7.95	Complete Paid	Bobby Baccala chris+bobby1014@farmbrite.com	May. 29, 2025
110915	\$8.66	Complete Paid	Bison 2 chrisbison22@farmbrite.com	May. 29, 2025
110914	\$7.95	Ordered Payment Due	Bobby Baccala chris+bobby1014@farmbrite.com	May. 29, 2025
110918	\$1.09	Ordered Payment Due	Ginny Sacrimoni chris+ginny@farmbrite.com	May. 29, 2025
110919	\$10.89	Complete Paid	Rosalie Apriele chris+rosalie@farmbrite.com	May. 29, 2025
110922	\$285.98	Picking Paid	Tony Blundetto chris+tonyh@farmbrite.com	May. 29, 2025
110921	\$1.09	Complete Paid	Barney Gumble barneybarfly@moestavern.com	May. 29, 2025

## Connecting Variations to Inventory

Speaking of picking, note that **you'll connect a variation to it's own inventory item if you'd like to pick it from inventory**. That means you'll likely have an inventory item for each variation, so you know how many you have in stock and can then pick from your warehouse storage when fulfilling the order. This relationship is 1:1; in the example below we are connecting the Dozen Eggs variation to the Packaged Dozen Eggs inventory item. Note that we also have an inventory item for Eggs (Bulk), which we add our harvests to first, and then use [Inventory Recipes](#) to create dozens, 18/24/36 packs, etc.

farmbrite

Search...

Inventory

New Inventory Type

Search Inventory

Name	Variety	Available	Est. Value
A Checked Box		20.00	
A Unchecked Box		36.00	
Air Filters	Deer 5070	▲ 103.00	\$2,575.00
Alligator Treatments		9.00	
Antelope Food		430.00 pounds	\$4,300.00
Antelope Salt Lick		10.00	\$200.00
Arugula		69.00 pounds	\$69.00
Bags Of Oats		0.70	
Bar Vac Cd T (Fermicon)		275.00 milliliter	\$2,750.00
Barley		669.00 pounds	
Blueberries		▲ 3,242.50 pounds	\$81,062.50
Blueberry Bags		11.00	
Bovnex		2,445.00	
Broccoli		3,607.55 pounds	\$4,653.74
Brussels		▲ 288.00	
Buffalo Feed		0.00	
Bug Spray		13.00	\$39.00

## Bulk Updating Variations

Just like any other product, you can also update the [quantity you have available for online sales](#) regardless of how much you have in your inventory for the linked item. This helps you account for inventory set aside for other purposes that should not be sold. If you need to update the amount for sale in the online shop you can always access any variation individually, or you can use the bulk update feature within the variations list as shown below.

- Schedule
- Tasks
- Livestock
- Plantings
- Resources
- Accounting
- Market
  - Dashboard
  - Products
  - Orders
  - Settings
- Contacts
- Farm Map
- Climate
- Reports

- Details
- Photos
- Variations
- Product Orders
- Inventory History

Products / Eggs

### Eggs

New Product Variation

Search Variations

Criteria: Status: Multiple Filter

Variation	Available	Status	Price	
Eggs - Dozen	52.00	Available	\$7.99	
Eggs - Eighteen Count	24.00	Available	\$10.99	
Eggs - Tray of 36	49.00	Available	\$19.99	
Gross of Eggs 123456789 <span>Sold Out</span>	0.00	Sold Out	\$64.99 \$52.99	