

Market

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In this video you'll learn all about how to configure your Farmbrite Market. We will take a look at setting up products, designing your online store, working with orders, and running reports. You'll be selling your products and collecting revenue in no time!

Additional Articles and Videos to Explore

After you have watched the video, you can browse these articles to learn more about the specific features that you are interested in.

- **Connecting Inventory and Products** - If you have set up your inventory to track where you store your animal yields and crop harvests, you may want to connect the items to sell in your market to that inventory. This can help you pick the item for the order, and maintain traceability. This can also maintain a connection to keep "back room storage" inventory separate from "for sale online"; helping you allocate inventory for CSA shares or internal use around your farm.
 - **Processing Online Payments** - If you'd like to process credit card payments in your online store, you'll need an account with Stripe, Farmbrite's credit card processing partner. Take a look at this article to learn more about setting that up and connecting it with Farmbrite.
 - **Creating Orders** - Tracking your sales is a fundamental aspect of your market. Who did you sell to? What did they buy, when did they buy it? Where was it delivered to, or who picked it up? Do they still owe you money, or has it been paid? All of these basic questions can be answered by creating orders for your sales.
 - **Traceability** - Knowing what crop or animal your inventory came from is critical to traceability. You'll harvest the crop or animal yield, add it to your inventory, and then sell it in your market. When you pick an order for packaging, you'll choose what warehouse, bin, and lot the item came from. That can trace back to the harvest that was previously added to your inventory. So if you run into an issue and need to know exactly what animal or planting the order item came from, you can trace it all the way back!
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