

Product IDs for Integrations

Last Modified on 07/17/2024 12:42 pm MDT

If you're looking to integrate your market orders with other systems through an [API integration](#) or [Zapier](#), you'll probably need the internal product ID to map your products correctly. Not every computer system works well with a product name like "Tomatoes, 16 oz. - Mixed/Heirloom [Clamshell]", so you'll pass alphanumeric IDs in the integrations instead of product names. You can find these in your Farmbrite system in three places.

First, individual product IDs are part of the direct link to the Product URL. If you just need one or two IDs, you can simply copy and paste the ID from the URL. Note that it is everything between the slashes in the URL shown below.

The screenshot displays the Farmbrite Market Dashboard for the period from 07/02/2023 to 07/02/2024. The dashboard includes a sidebar with navigation options like Schedule, Tasks, Livestock, Plantings, Resources, Accounting, Market, Dashboard, Products, Online Store, Orders, Pickup Locations, Contacts, Farm Map, Climate, and Reports. The main content area features several key metrics and charts:

- Total Revenue:** \$760.61
- Total Orders:** 41
- Unique Customers:** 18
- SALES OVER TIME (\$):** A bar chart showing monthly sales from August 2023 to June 2024.
- TOTAL ORDERS:** A bar chart showing the number of orders per month from August 2023 to June 2024.
- AVERAGE ORDER VALUE (\$):** A bar chart showing the average order value per month from August 2023 to June 2024.
- TOP SELLERS:** A table listing the top-selling products and their total revenue.
- RECENT ORDERS:** A table listing recent orders with details like price, date, and customer name.
- TOP CUSTOMERS:** A table listing the top customers and their total order value.

Product	Total Revenue
Broccoli	\$215.52
Other Products	\$117.22
Diablo dragon hot sauce	\$83.88
Cheese making 101: first fromage	\$65.00
Anahiem anger	\$62.91

Price	Date	Customer
\$6.99	Jun. 24, 2024	Ned Flanders
\$25.00	Jun. 20, 2024	Michael Burkett
\$20.00	Jun. 06, 2024	Roger Myers
\$6.99	May. 24, 2024	Homer Thompson
\$24.99	Apr. 12, 2024	Maurice Sydlak

Customer	Total Order Value
Tim Armstrong	\$172.25
Chris Kenneth	\$141.69
Roger Myers	\$59.81
Michael Burkett	\$55.85
Frank Grimes	\$44.90

You'll also see it within the product details.

Photos

Product Orders

Inventory History

Status

Show In Online Store

Accounting Category

Tax Behavior

Tax Category

Delivery Options

Description

Available

Yes

Hot Sauce Sales

Price does not include taxes

Nontaxable

Delivery
 Pick up
 Shipped

Product ID: 611029e3e8a158000fc29b9a

If you need more IDs, you can export a spreadsheet of your products and the product ID will be included in the data. It's shown in Column A "id" on the exported .csv file. This can help you map the IDs to your products in a different system, perhaps something like Square or Quickbooks.

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- Schedule
- Tasks
- Livestock
- Plantings
- Resources
- Accounting
- Market**
- Dashboard
- Products**
- Online Store
- Orders
- Pickup Locations
- Contacts
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- Climate
- Reports

Products

New Product

Filter

Name	Available	Status	Category	Price
Tomato Basil Pasta Sauce <small>HS780123</small>	7.00	Available	Pasta Sauces	\$11.95 \$5.00
Sweet Serrano Hot Sauce	24.00	Available	Hot Sauces	\$6.99
Sweet Heat <small>OTH021</small>	96.00 Bales	Available	Sauces	\$6.99 \$4.00
Spicy Dill Pickle Hot Sauce <small>HS52P4687</small>	47.00	Available	Hot Sauces	\$5.00 \$5.00
Sierrano Spice <small>OTH021</small>	96.00	Available	Sauces	\$6.99 \$4.00
Raspberry Inferno Hot Sauce <small>HS814854</small>	72.00	Back Ordered	Hot Sauces	\$7.95 \$6.50
Pickled Pepper Trio <small>P251P2123</small>	210.00	Available	Pickled Products	\$14.95
Onion		Available		\$2.00
Olive Oil		Available		\$20.00 \$18.00
Milk	51.00 Gallons	Available		\$5.50
Mild Buffalo Sauce	172.00 Bales	Available	Sauces	\$9.95
Mas Muerte - Carolina Reaper Hot Sauce <small>HS4116201</small>	4.00	Available	Sauces	\$6.95 \$5.95
Kitchen Sink <small>OTH021</small>	1.00	Available	Sauces	\$6.99 \$4.00
Jalapeno Peppers	54.00 Pounds	Available	Vegetables	\$1.99 \$1.79
Hillsten's Habanero Heat <small>HS4116201</small>	62.00	Available	Sauces	\$0.00