

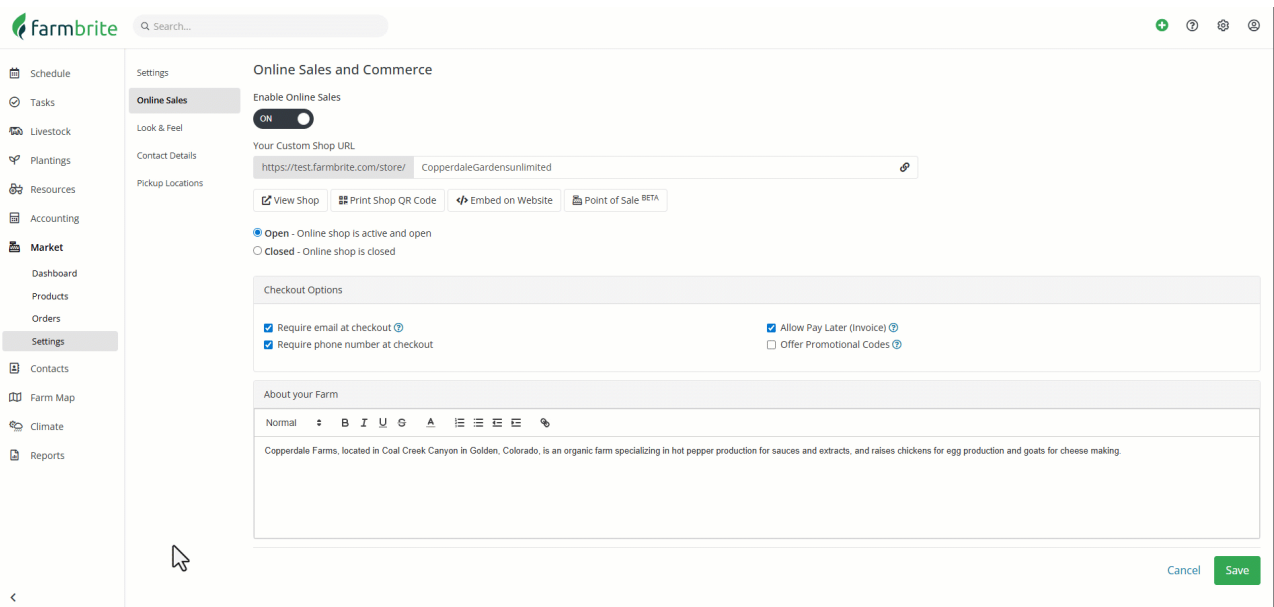
Enabling Online Discount Codes

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Everyone likes saving some money with a coupon, right? Whether you are looking to attract new customers with a hot deal, or wanting to reward your VIPs with a frequent shopper discount, Farmbrite allows you to integrate your Stripe promotional codes with your Online Store to delight your customers with special offers.

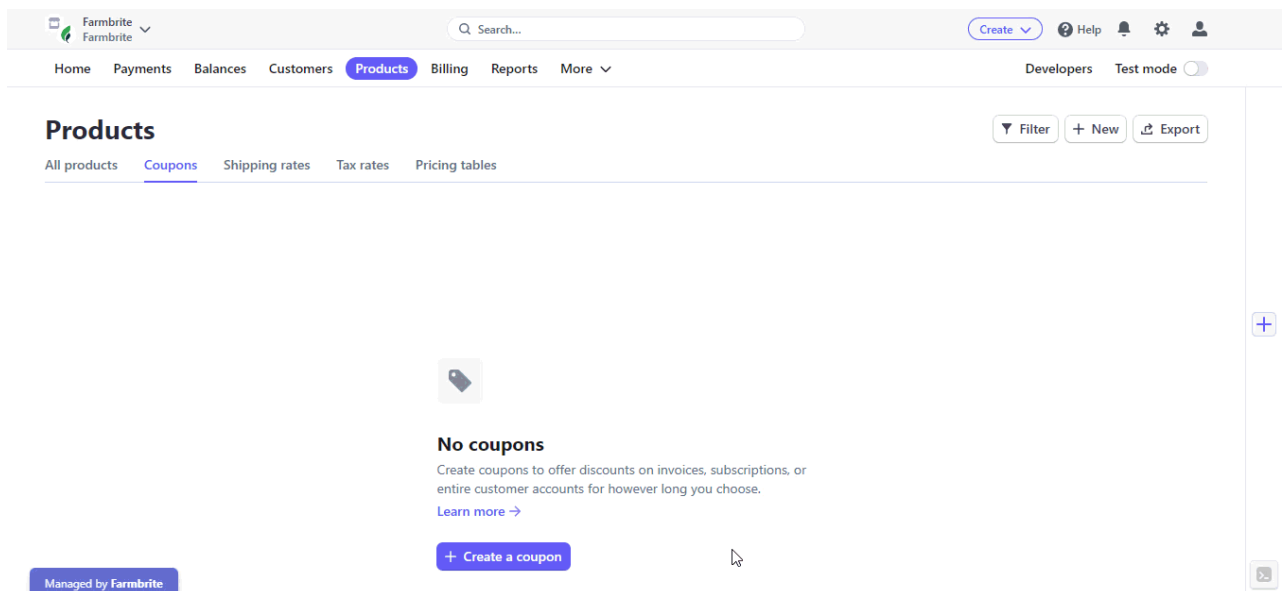
There are multiple steps to start using these codes; one in Farmbrite, and a few in Stripe. *Note that since these promotional codes are set up in Stripe, they are only available when a customer is paying with a credit card online in the Online Store.*

The Farmbrite step is rather simple; all you need to do is click one box! Navigate to Market and choose Settings, and then pick Online Sales from the secondary menu. Click the box to Off Promotional Codes under the Customer Options section and then click Save.



The screenshot displays the Farmbrite web interface. On the left is a sidebar menu with categories like Schedule, Tasks, Livestock, Plantings, Resources, Accounting, and Market. The 'Market' section is expanded, showing options like Dashboard, Products, Orders, Settings (which is selected), Contacts, Farm Map, Climate, and Reports. The main content area is titled 'Online Sales and Commerce'. It includes a toggle for 'Enable Online Sales' set to 'ON', a field for 'Your Custom Shop URL' with the value 'https://test.farmbrite.com/store/ CopperdaleGardensunlimited', and buttons for 'View Shop', 'Print Shop QR Code', 'Embed on Website', and 'Point of Sale BETA'. Below this are radio buttons for 'Open - Online shop is active and open' (selected) and 'Closed - Online shop is closed'. A 'Checkout Options' section contains checkboxes for 'Require email at checkout', 'Require phone number at checkout', 'Allow Pay Later (Invoice)', and 'Offer Promotional Codes' (which is unchecked). At the bottom is an 'About your Farm' text area containing the text: 'Copperdale Farms, located in Coal Creek Canyon in Golden, Colorado, is an organic farm specializing in hot pepper production for sauces and extracts, and raises chickens for egg production and goats for cheese making.' 'Cancel' and 'Save' buttons are at the bottom right.

This enables the ability for your customers to add the codes when paying by credit card in your checkout, but **you still have some work to do in your Stripe account to set them up**. We suggest you check out the [Stripe Help Article on creating promotional codes here](#), as it will walk you through how to build them and give you additional information about available options. The image below gives you an idea of what you'll need to do, but read their article for a full walkthrough. Essentially, you'll choose the Products menu, then Coupons, and then create a new coupon. There are many choices for you to set parameters and limitations on the coupon use.



Once you created the code in Stripe and enabled the option in Farmbrite, your customers will see a box to add the code when checking out and paying by credit card.

What kind of incentives are you offering your customers? We're always interested in learning more about the unique things our customers do, so reach out and let us know!