

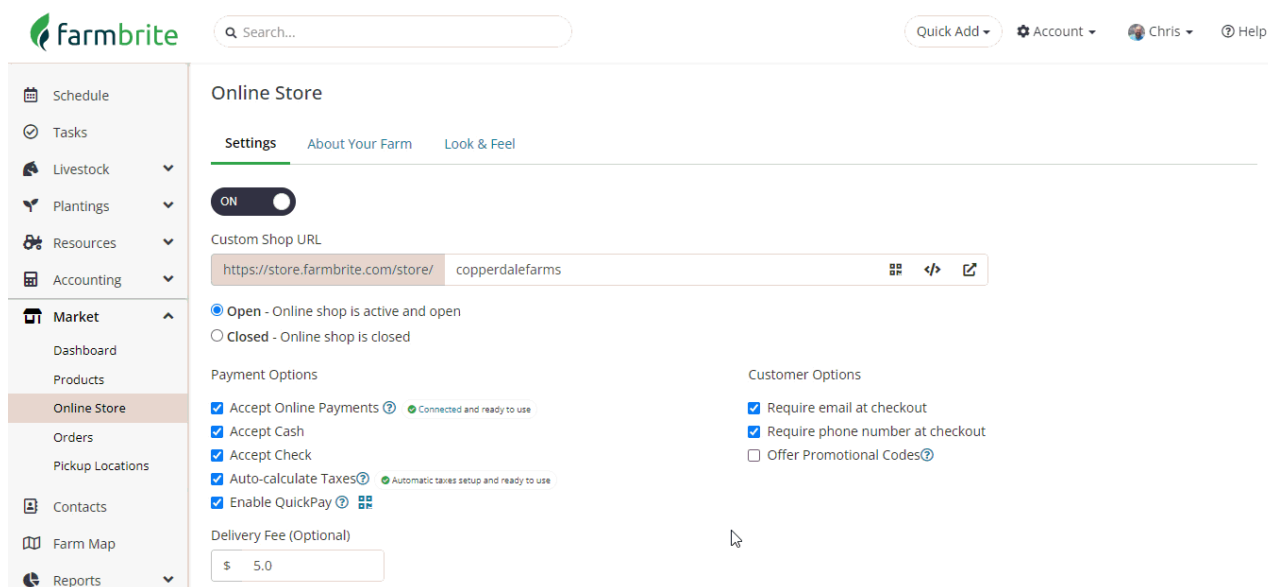
Enabling Online Discount Codes

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Everyone likes saving some money with a coupon, right? Whether you are looking to attract new customers with a hot deal, or wanting to reward your VIPs with a frequent shopper discount, Farmbrite allows you to integrate your Stripe promotional codes with your Online Store to delight your customers with special offers.

There are multiple steps to start using these codes; one in Farmbrite, and a few in Stripe. *Note that since these promotional codes are set up in Stripe, they are only available when a customer is paying with a credit card online.*

The Farmbrite step is rather simple; all you need to do is click one box! Navigate to Market and choose Online Store, and then click the box to Off Promotional Codes under the Customer Options section.



The screenshot shows the Farmbrite user interface. On the left is a navigation menu with categories like Schedule, Tasks, Livestock, Plantings, Resources, Accounting, Market, and Reports. The 'Market' section is expanded, showing 'Online Store' as the selected option. The main content area is titled 'Online Store' and has three tabs: 'Settings', 'About Your Farm', and 'Look & Feel'. The 'Settings' tab is active. At the top, there is a search bar and user account information. Below the tabs, there is a toggle switch for 'ON'. A 'Custom Shop URL' field contains 'https://store.farmbrite.com/store/copperdalefarms'. Underneath, there are radio buttons for 'Open - Online shop is active and open' (selected) and 'Closed - Online shop is closed'. There are two columns of settings: 'Payment Options' and 'Customer Options'. In the 'Customer Options' column, the 'Offer Promotional Codes' checkbox is unchecked. Other options include 'Accept Online Payments', 'Accept Cash', 'Accept Check', 'Auto-calculate Taxes', 'Enable QuickPay', 'Require email at checkout', and 'Require phone number at checkout'. A 'Delivery Fee (Optional)' field shows '\$ 5.0'.

This enables the ability for your customers to add the codes when paying by credit card in your checkout, but **you still have some work to do in your Stripe account to set them up**. We suggest you check out the [Stripe Help Article on creating promotional codes here](#), as it will walk you through how to build them and give you additional information about available options. The image below gives you an idea of what you'll need to do, but read their article for a full walkthrough. Essentially, you'll choose the Products menu, then Coupons, and then create a new coupon. There are many choices for you to set parameters and limitations on the coupon use.

Farmbrite
Farmbrite

Home Payments Balances Customers **Products** Billing Reports More

Developers Test mode

Products

Filter + New Export

All products **Coupons** Shipping rates Tax rates Pricing tables

No coupons
Create coupons to offer discounts on invoices, subscriptions, or entire customer accounts for however long you choose.
[Learn more →](#)

+ Create a coupon

Managed by Farmbrite



Once you created the code in Stripe and enabled the option in Farmbrite, your customers will see a box to add the code when checking out and paying by credit card.

Copperdale Gardens
Nederland CO

Shop About Us

Item added to your cart

Your Cart

Product	Price	Quantity	Total	
 Spicy Dill Pickle Hot Sauce	\$5.00	<input type="text" value="1"/>	\$5.00	Remove
 Diablo Dragon Hot Sauce	\$6.99	<input type="text" value="2"/>	\$13.98	Remove

Shipped

What kind of incentives are you offering your customers? We're always interested in learning more about the unique things our customers do, so reach out and let us know!