

Using QR Codes for your Store and Products

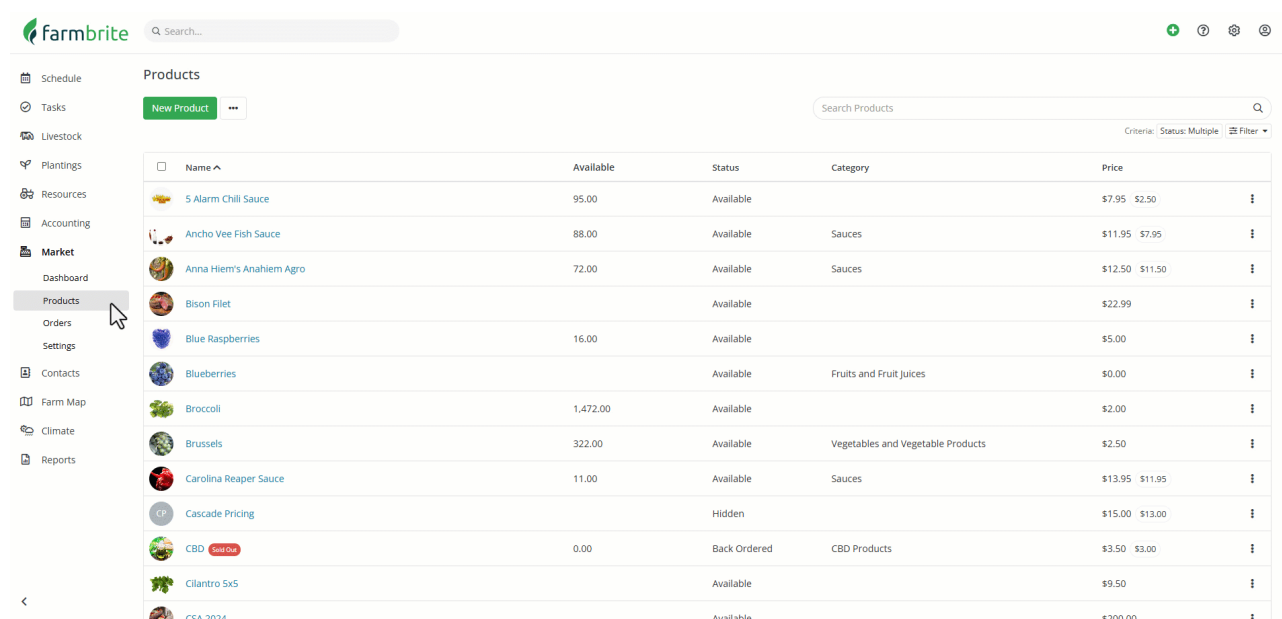
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Quick Response Codes, or "QR Codes" for short, offer an easy way for your customers to access payment options or further information about your products. They're kind of like a barcode you have probably used at your brick-and-mortar farm store on your products, except no special reader is needed to scan them. They can be scanned with most current mobile devices like smartphones, tablets, or any computer with a camera. They generally direct the customer to a website, allowing them to easily make a purchase or find out additional details about the item scanned.

You'll find helpful QR codes all around Farmbrite: they can even be used to scan your livestock or crops and add information about them to your Farmbrite mobile app. In this section though, we will outline three uses relevant to your Market.

Creating QR codes for specific products

Each of your products has a unique QR code available to take your customers directly to it in your Online Store. This shows them all the details of the product, and gives them the opportunity to purchase the product online. Think about how you might add this QR code to your product label, easily facilitating reorders and helping answer questions without the customer having to contact you. Just navigate to your product and select the code icon in the upper right.



The screenshot shows the Farmbrite interface with the 'Products' tab selected. A sidebar on the left contains navigation links: Schedule, Tasks, Livestock, Plantings, Resources, Accounting, Market (highlighted), Dashboard, Products (highlighted with a mouse cursor), Orders, Settings, Contacts, Farm Map, Climate, and Reports. The main content area displays a table of products with columns for Name, Available, Status, Category, and Price. A 'New Product' button is at the top left, and a search bar is at the top right. The table lists various items like '5 Alarm Chili Sauce', 'Ancho Vee Fish Sauce', 'Anna Hiem's Anaheim Agro', 'Bison Filet', 'Blue Raspberries', 'Blueberries', 'Broccoli', 'Brussels', 'Carolina Reaper Sauce', 'Cascade Pricing', 'CBD', 'Cilantro 5x5', and 'FCSA 2024'.

Name	Available	Status	Category	Price
5 Alarm Chili Sauce	95.00	Available		\$7.95 \$2.50
Ancho Vee Fish Sauce	88.00	Available	Sauces	\$11.95 \$7.95
Anna Hiem's Anaheim Agro	72.00	Available	Sauces	\$12.50 \$11.50
Bison Filet		Available		\$22.99
Blue Raspberries	16.00	Available		\$5.00
Blueberries		Available	Fruits and Fruit Juices	\$0.00
Broccoli	1,472.00	Available		\$2.00
Brussels	322.00	Available	Vegetables and Vegetable Products	\$2.50
Carolina Reaper Sauce	11.00	Available	Sauces	\$13.95 \$11.95
Cascade Pricing		Hidden		\$15.00 \$13.00
CBD	0.00	Back Ordered	CBD Products	\$3.50 \$3.00
Cilantro 5x5		Available		\$9.50
FCSA 2024		Available		\$7.99 \$0

Creating QR Codes for your Store

Perhaps you'd like to create marketing materials and signage with a QR code that brings your customers directly to your Online Store. Find the button on your Online Store Settings tab for Shop QR Code, and use this on those materials to easily bring your customers to the storefront homepage.

- Schedule
- Tasks
- Livestock
- Plantings
- Resources
- Accounting
- Market
 - Dashboard
 - Products
 - Orders
 - Settings
 - Contacts
 - Farm Map
 - Climate
 - Reports

Settings

- Online Sales
- Look & Feel
- Contact Details
- Pickup Locations

Order Settings

Online Sales
Starting Order Number

Look & Feel

Contact Details
Send Notification Email for Orders

Pickup Locations

Payment Options

☒ Accept Online Credit Card Payments
☒ Enable QuickPay

Stripe Connected and ready to use

☒ Accept Cash
☒ Accept Check

Taxes, Fees & Accounting

Basic Default & In-Person (POS) Tax Rate
 %

☒ Advanced Tax Calculation for Online Sales
☒ Split Order Transactions by Product

Automatic taxes setup and ready to use

Shipping & Delivery Fee (Optional)

Delivery Fee Accounting Category

Shipping and Delivery

Cancel

Save

Creating a QR Code for Quick Pay

You can [learn more about how QuickPay works in this help article](#), and you'll find the QR code for it on the same Online Store Settings tab as the Store QR Code above. You might print this code, laminate it, and post it at your self-serve farm stand to give your customers easy access to paying for their items with a credit card. They simply scan the code and send you funds, like Venmo or CashApp! You'll find this on the Settings tab.

- Schedule
- Tasks
- Livestock
- Plantings
- Resources
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 - Dashboard
 - Products
 - Orders
 - Settings
 - Contacts
 - Farm Map
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 - Reports

Settings

- Online Sales
- Look & Feel
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Order Settings

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