

Adding Product Categories

Last Modified on 09/09/2025 10:38 am MDT

Farmbrite comes preloaded with many categories to classify your products - beef products, vegetables and vegetable products, baked goods, jams and jellies, fiber and wool, and even non-tangible products like CSA Memberships. However, we also know that you might sell unique items that we don't have a default category for, so we give you the opportunity to create whatever categories you'd like to use.

If you haven't read our article for [Creating New Products](#), check that out first so you have a good understanding of the overall process. You're basically creating items to sell, and part of that process is classifying them into categories to simplify your customer's online shopping experience. The preloaded categories to select from include:

- Baked Goods
- Beverages
- Beef Products
- CBD Products
- CSA
- Custom
- Dairy and Egg Products
- Fish and Shellfish
- Fiber and Wool
- Flowers (Cut or Dried)
- Fruits and Fruit Juices
- Hemp Products
- Honey
- Jams and Jellies
- Lamb, Veal, and Game Products
- Legumes and Beans
- Nuts and Seeds,
- Memberships
- Pork Products
- Poultry
- Salves and Balms
- Sauces
- Spices and Herbs
- Soaps and Toiletries
- Sweets
- Vegetables and Vegetable Products
- Other

For our example below, we are editing our products "5 Alarm Chili Sauce" and "Anthony's Pasta Sauce". While we currently use the "Sauce" category for both these items, we are going to start selling other types of hot sauces and now want to differentiate our hot sauces from our pasta sauce offerings. At the same time we will also build a new category for "Meat" for our bison filets.

When selecting the product category, you'll see a link to the right to Edit Categories. This link allows you to create your own unique categories. Click it and you'll be brought to your Online Sales and Commerce settings page. Find the section for Product Categories - you'll probably see that it is blank right now. This field allows you to define all of your product categories.

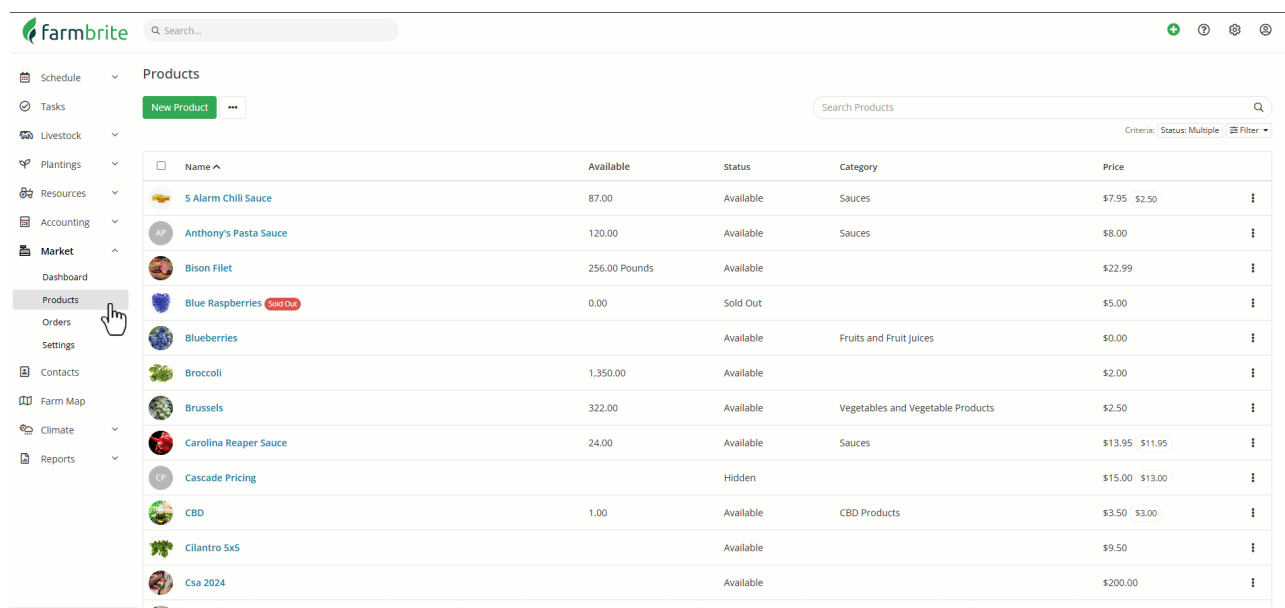
Be aware that the list you create in this box replaces the existing default list; you'll need to add all the categories you want to use in your online store to the Product Categories list.

Add one category per line - hit enter between categories to make one per row.

Note that any items that you have assigned to a default category that you do not recreate will still retain that assignment. You will not be able to assign any other items to that category going forward, but you will not lose the existing assignments.

After adding your categories, be sure to click **Save Settings** in the bottom right. You can now use these new/edited categories to classify your products.

Once you have available items classified in these categories, the new categories will also be reflected in your online store! This helps your customers more easily find what they're looking to purchase.



Name	Available	Status	Category	Price
S Alarm Chili Sauce	87.00	Available	Sauces	\$7.95 \$2.50
Anthony's Pasta Sauce	120.00	Available	Sauces	\$8.00
Bison Filet	256.00 Pounds	Available		\$22.99
Blue Raspberries	0.00	Sold Out		\$5.00
Blueberries		Available	Fruits and Fruit Juices	\$0.00
Broccoli	1,350.00	Available		\$2.00
Brussels	322.00	Available	Vegetables and Vegetable Products	\$2.50
Carolina Reaper Sauce	24.00	Available	Sauces	\$13.95 \$11.95
Cascade Pricing		Hidden		\$15.00 \$13.00
CBD	1.00	Available	CBD Products	\$3.50 \$3.00
Cilantro 5x5		Available		\$9.50
Csa 2024		Available		\$200.00

If you have additional questions about adding or editing your product categories, [reach out to us for help!](#)