

How Do I Create Additional Product Categories?

Last Modified on 10/22/2021 12:59 pm MDT

Farmbrite comes preloaded with many categories to classify your products - beef products, vegetables and vegetable products, baked goods, jams and jellies, fiber and wool, and even non-tangible products like CSA Memberships. However, we also know that you might sell unique items that we don't have a category for, so we give you the opportunity to create whatever categories you'd like to use.

If you haven't read our article for [Creating New Products](#), check that out first so you have a good understanding of the overall process. You're basically creating items to sell, and part of that process is classifying them into categories to simplify your customer's online shopping experience. The preloaded categories to select from include:

- Baked Goods
- Beverages
- Beef Products
- CBD Products
- CSA
- Custom
- Dairy and Egg Products
- Fish and Shellfish
- Fiber and Wool
- Flowers (Cut or Dried)
- Fruits and Fruit Juices
- Hemp Products
- Honey
- Jams and Jellies
- Lamb, Veal, and Game Products
- Legumes and Beans
- Nuts and Seeds,
- Memberships
- Pork Products
- Poultry
- Salves and Balms
- Sauces
- Spices and Herbs
- Soaps and Toiletries
- Sweets
- Vegetables and Vegetable Products
- Other

For our example below, we are creating a product for our Pickled Pepper Trio. While we could use the "Other" category for this item, we sell other pickled products like pickles, okra, carrots, beets, and parsnips, so we would like to create a whole category of "Pickled Products" in our online store.

When selecting the product category, you'll see a link to the right to Edit Categories. This link allows you to create your own unique categories.

fb Search...

Schedule
Tasks
Livestock
Crops
Resources
Accounting
Market
Dashboard
Products
Online Store
Orders
Pickup Locations

New Product

Product Name: Pickled Pepper Trio

Sku: PP-RYO-012345

Retail Price: \$ 795

Wholesale Price: \$ 695 Wholesale Only

Product Sold By: quantity

Limit sales based on inventory

Listing Category: Other [Edit Categories](#)

Pin to top of category

Click it and you'll be brought to your Account Settings page. Find the section for Product Categories - you'll probably see that is blank right now. This field allows you to define all of your product categories.

fb Search...

Schedule
Tasks
Livestock
Crops
Resources
Accounting
Market
Contacts
Farm Map
Reports

Measurement System: US Customary

Accounting Categories: Schedule F

USDA Hardiness Zone: Find your zone

Average Last Frost Date: September 5

Average First Frost Date: May 1

Tasks Statuses: One status per line. Last status is complete

Default Task View: Board

Product Categories: Leave blank for default categories or enter one category per line for your online store.

Account Currency: United States Dollar

Phone: (123) 867-5309

Be aware that the list you create in this box **replaces the existing default list**; you'll need to add all the categories you want to use in your online store to the Product Categories list. **Add one category per line - hit enter between categories to make one per row.**

Accounting Categories: Schedule F ⓘ

USDA Hardiness Zone: [] Find your zone

Average Last Frost Date: September [5] ⓘ

Average First Frost Date: May [1] ⓘ

Tasks Statuses: One status per line. Last status is complete

Default Task View: Board

Product Categories: Leave blank for default categories or enter one category per line for your online store.

Account Currency: United States Dollar

Phone: (123) 867-5309

Primary Email Address: chrismasella@gmail.com ⓘ

New Orders Email: sales@yourfarm.com ⓘ

Beyond adding new categories, you can also **rename existing categories**. Farmbrite has a default category for *Sauces*, but we're going to distinguish between *Hot Sauces* and *Pasta Sauces* in our online store. We've also replaced *Vegetables and Vegetable Products* with just *Vegetables* in our example below.

Accounting Categories: Schedule F ⓘ

USDA Hardiness Zone: [] Find your zone

Average Last Frost Date: September [5] ⓘ

Average First Frost Date: May [1] ⓘ

Tasks Statuses: One status per line. Last status is complete

Default Task View: Board

Product Categories: Pickled Products

Account Currency: United States Dollar

Phone: (123) 867-5309

Primary Email Address: chrismasella@gmail.com ⓘ

New Orders Email: sales@yourfarm.com ⓘ

After adding your categories, be sure to click **Save Settings** in the bottom right.

Default Task View: Board

Product Categories: Pickled Products, Hot Sauces, Pasta Sauces, Vegetables

Account Currency: United States Dollar

Phone: (123) 867-5309

Primary Email Address: chris@copperdalefarms.com

New Orders Email: sales@copperdalefarms.com

Your Website: www.copperdalefarms.com

Twitter Handle: @copperdalefarms

Facebook: facebook.com/copperdalefarms

Instagram: @copperdalefarms

Cancel **Save Settings**

You can now use these new/edited categories to classify your products.

Details Pi **Pickled Pepper Trio**

Images

Product Orders

Inventory History

Product Name: Pickled Pepper Trio

Sku: Pick-Pep123

Retail Price: \$ 14.95

Wholesale Price: \$ 12.95 Wholesale Only

Product Sold By: quantity

Amount Available For Sale: 224.0

Minimum Order Allowed:

Listing Category: [Edit Categories](#)

Pin to top of category

Product Type: Custom

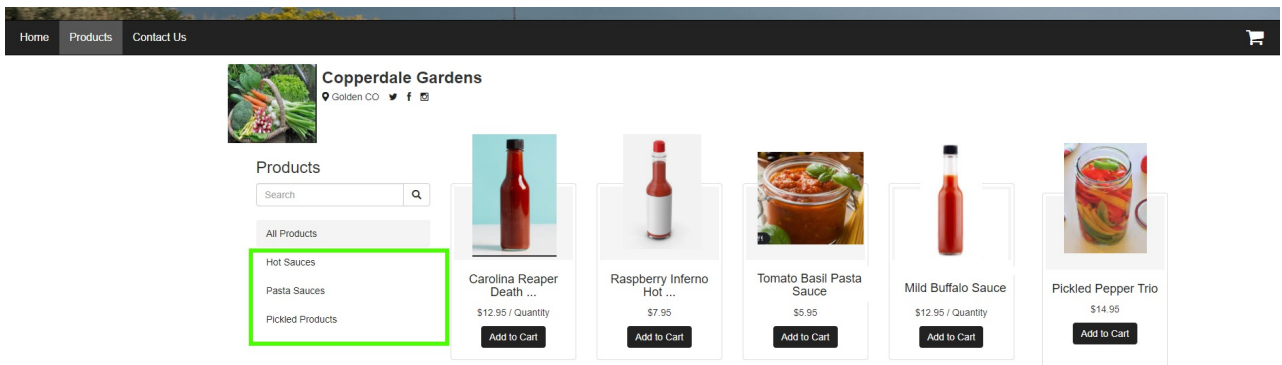
Status: Available

Show In Online Store: Yes No

Delivery Options: Delivery, Pick up, Shipped

Description: Paragraph

Once you have available items classified in these categories, the new categories will also be reflected in your online store! This helps your customers more easily find what they're looking to purchase.



If you have additional questions about adding or editing your product categories, [reach out to us for help!](#)

